

Mastercard Index of Women's Entrepreneurship (MIWE)



Women business owners (as a % of all businesses):



TOP 4 AFRICAN MARKETS



34.8
UGANDA



34.6
BOTSWANA



26.1
ETHIOPIA



19.1
SOUTH AFRICA

Entrepreneurial Spirit of Women in Africa:



62.6
BOTSWANA



55.7
UGANDA



52.7
SOUTH AFRICA



49.7
ETHIOPIA



Degree of bias against women as workforce participants, political and business leaders, as well as the financial strength and entrepreneurial inclination of women.

Access to Knowledge and Financial Assets:



86.7
SOUTH AFRICA



73.5
BOTSWANA



72.7
UGANDA



62.8
ETHIOPIA

Degree of access women have to basic financial services, advanced knowledge assets, and support for small and medium enterprises.

Supporting Entrepreneurial Conditions:



66.6
BOTSWANA



62.7
SOUTH AFRICA



50.5
UGANDA



43.7
ETHIOPIA



Overall perceptions on the ease of conducting business locally, quality of local governance, perception of safety levels and cultural perception of women's household financial influence.

According to the Index, some of the biggest obstacles that hinder women from venturing into business include lack of financial funding/venture capital, regulatory restrictions and institutional inefficiencies, lack of self-belief and entrepreneurial drive, fear of failure, socio-cultural restrictions, and lack of training and education. In nearly all of the 54 economies covered, at least one or more of these constraints are holding back the progress of women as business owners.