

# Mastercard Index of Women Entrepreneurs 2018



The Mastercard Index of Women Entrepreneurs (MIWE) tracks female entrepreneurs' ability to capitalise on opportunities granted through various supporting conditions within their local environments and is the weighted sum of three components:



Women's Advancement



Knowledge Assets and Financial Assets



Supporting Entrepreneurial Conditions

## Africa MIWE Scores



66.5

BOTSWANA



64.2

SOUTH AFRICA



61.5

GHANA



57.6

UGANDA



56.4

NIGERIA



51.1

MALAWI



50.8

ETHIOPIA

## Women Business Owners (as a % Total Business Owners)



46.4

GHANA



33.8

UGANDA



24.5

BOTSWANA



18.8

SOUTH AFRICA



17.8

NIGERIA



9.5

ETHIOPIA



8

MALAWI

## Women's Advancement Outcomes



62.4

NIGERIA



61

BOTSWANA



59.1

GHANA



55.7

UGANDA



54.6

SOUTH AFRICA



49.3

ETHIOPIA



47.6

MALAWI

Looks at women's progress and degree of marginalisation economically and professionally as business leaders, professionals, entrepreneurs and labour force participants.

## Access to Knowledge and Financial Assets



84.3

SOUTH AFRICA



73

BOTSWANA



69.6

UGANDA



69

GHANA



65.6

NIGERIA



63.4

ETHIOPIA



57.6

MALAWI

Gauges women's progress and degree of marginalisation as financial customers and academically in terms of tertiary education enrolment, as well as acts as an indicator of women's inclination to borrow or save for business purposes, and how much support is rendered for SMEs.

## Supporting Entrepreneurial Conditions



68.1

BOTSWANA



60.6

SOUTH AFRICA



57.9

GHANA



49.9

UGANDA



49.7

MALAWI



42.4

ETHIOPIA



42.2

NIGERIA

Looks at how supportive entrepreneurial conditions are either enablers or constraints of women business ownership including ease of doing business, quality of governance and cultural perceptions.